



February 24th, 2021

Today, we officially launched Briarcliffe Credit Partners, a placement agency wholly dedicated to private credit.

It was in London with Merrill Lynch 15 years ago that my passion for private credit began in earnest.

Since those early days:

- Private credit has become its own asset class and is only expected to continue growing
- There are an increasing number of private credit managers looking to partner with institutional investors
- The allocation of capital continues to flow to the largest and most dominant managers, making private credit fundraising ever more competitive.

Therefore, we believe the private credit industry needs a specialized private credit placement agent that brings both passion for the asset class and an understanding of its underlying characteristics.

At Briarcliffe Credit Partners, it is our mission to be the bridge between private credit managers and institutional private credit capital.

We are a team of private credit specialists with a proven process for fundraising, and we couldn't be more excited to share it with you.

When you think about private credit, we hope you will think of Briarcliffe Credit Partners.

Sincerely,

Jess Larsen

Founder and Chief Executive Officer