300 PARK AVENUE, 16TH FLOOR
NEW YORK, NEW YORK 10022
WWW.BRIARCLIFFEPARTNERS.COM

General Partner Advisory (GPA) Associate

Type: Full time
Experience: Three (3) to five (5) years of relevant experience
Location: New York, New York (in person)
Reports to: Co-Heads of GPA
Salary Range: $100,000 to $130,000
Benefits: Briarcliffe offers competitive benefits, including medical and dental, 401(k), and paid vacation.

Briarcliffe Credit Partners is a rapidly growing boutique advisory firm that specializes in capital raising within the private credit asset class. Private credit, encompassing strategies such as direct lending, specialty finance, structured and opportunistic credit, is the fastest growing asset class and expected to nearly double from ~$1.5 trillion today to ~$2.8 trillion in three years.

Briarcliffe is seeking a high-performance Associate to join its GPA team. The GPA team works with investment managers and Briarcliffe's sales team to develop and execute all aspects of fundraising strategies and campaigns to help reach fundraising goals. The GPA team also assists Briarcliffe's Origination team in screening and evaluating potential new fundraising mandates for commercial viability. The GPA Associate role broadly encompasses data analytics, content creation, and sales campaign management.

Responsibilities include:

- Helping perform due diligence on investment managers and developing fundraising strategy
- Being a subject matter resource on multiple investment strategies, competitive universes, and fundraising campaigns
- Preparing for investment manager meetings, e.g., client reporting, campaign updates, competitive intelligence, etc.
- Assisting in the creation of marketing materials, such as summaries, presentations, white papers, scripts, etc.

Qualifications

An ideal candidate has:

- Understanding of and passion for private markets, ideally credit strategies
- Three (3) to five (5) years of experience in alternative the asset management industry in a sales, investor relations, or product management role, with an emphasis on the institutional segment
- Experience working on draw-down style investment funds; knowledge of other fund types a plus
- Superior communications skills, both written and verbal
- Ability to synthesize concepts and data into high-impact content
- Strong, self-motivated work ethic that thrives in a fast-paced, entrepreneurial environment
- Detailed organizational skills with the ability to take ownership of multiple work streams
- Demonstrated competency with Microsoft Excel and PowerPoint, Preqin, and CRM systems

About Briarcliffe Credit Partners

Briarcliffe Credit Partners is an exclusively dedicated private credit placement agency. Led by a team with deep expertise and passion for this growing asset class, our differentiated and methodical approach has a demonstrated track record of raising smart institutional investor capital for leading private credit strategies globally. To learn more, visit www.briarcliffepartners.com.

To Apply

To apply for this role, please submit a CV to careers@briarcliffepartners.com.

Securities offered through both Briarcliffe Credit Partners, LLC ("Briarcliffe") or Kingswood Capital Partners, LLC ("Kingswood"), members FINRA/SIPC. Briarcliffe will continue to offer securities through Kingswood as it awaits to receive approval in all US states and territories.